



Let's Go

Shopping

with Marjorie

I'm sold on this idea, and I think you will be too. To introduce even more of you to the LEWIS CARTER SCHOOL OF CHARM AND MODELING they are offering you a one hour charm lesson—completely WITHOUT CHARGE. There are no strings attached. This is their way of showing you what they have to offer. Just invite a group of your friends into your home. (Please invite me too) Phone Mrs. Katherine Coleman, your local representative at FAirfax 8-2126. I've been to a few parties so I know you have a wonderful evening in store. Remember, it is free!

Did you know that Joyce goes sipping for you every week? You'll find something new all the time at the SPORT SHOP, 1112 Crenshaw. Fresh, new, exciting clothes every Wednesday. Joyce is the owner and when she shops she keeps your budget in mind. Prices run from \$5.95 to \$17.95. S-h-h! don't tell too many people but there is a rack of dresses on sale now (almost 1/2 price). She has to make room for this weeks buying spree.

Lives there a suit With lines so fine That a pin won't Make it more divine? Or how about that delightful piece of jewelry, the earring? They draw attention to the eyes.

There are few dresses which are not improved by the addition of a suitable bracelet, or a complete matched set of jewelry. You will find what you want or need in the SARAH COVENTRY COLLECTION. You have seen it advertised in VOGUE magazine. Now you have a chance to invite your friends and be a hostess for a JEWELRY FASHION SHOW. Lovely gifts for you. Phone Rosemary McMasters, Davenport 6-5844 to schedule a Jewelry Show.

Keep your child occupied and happy this summer. Swimming, hiking, playing games, folk dancing, rhythms, trips to museums, industries and places of interest are but a few of the activities that are offered your children in the PLAYCRAFT DAY CAMP. Transportation is provided to and from the home by fully insured station wagons. A budget payment plan is available and special reductions to families with two or more children. Your local representative is Mrs. Kora Berry. You may reach her at Davenport 6-4106. Enroll now!

Luggage, the perfect gift for the graduate. Matched sets or individual pieces of airplane luggage are awaiting

your selection at BURKE'S BARGAIN SPOT, 2113 Torrance Blvd. It is light weight and durable as well as reasonably priced. Men's as well as women's luggage. Another gift favorite is the WESTINGHOUSE portable radio with the classy red leather carrying case. A nice selection of other small radios too. Use the easy lay-away plan here at Burke's Bargain Spot.

Photographs are an important part of wedding plans. PHOTO ARTS STUDIO, 1311 Post Avenue has a special offer for Brides. A lovely wedding album is included with 12 candid pictures taken as your wedding proceeds. The price is only \$36.00 complete. They also have a brides book for you to help you in planning a happy wedding day. Make early arrangements for your pictures, stop in or phone FAirfax 8-2830.

Thinking of modernizing a room or a house?—going to build? Why not find out how you can bring fresh, modern and permanent beauty to every room with Weldwood Plywood? There are dozens of fine woods available from the light birch and oak to the deep, rich walnut and mahogany. You can have your dream come true and keep within your budget too. These are the perfect materials for the "Do-It-Yourself" man. Go to PLYWOOD LIMITED, 25422 Narbonne Avenue in Lomita or phone Davenport 6-3183 for complete information.

Here is a pick-up for quick energy. It is called PROTO-MINO. It just arrived at the LOMITA HEALTH FOOD STORE, 24820 Narbonne. Proto-Mino in lemon juice helps make hydrochloric acid in your body. Besides being good for you it tastes so good you will like changing your habits for improving your well being. Proto-Mino is the finest salt substitute, children like it on popcorn. While you're there be sure to pick up your May copy of the monthly magazine, "Let's Live," 25c. It is the magazine for health in mind and body.

We welcome your calls on any of your shopping needs. There is no charge for our telephone service. Just phone FAirfax 8-2345. I will help you locate any type of service or any merchandise.

PARK SHOP
REDONDO TRIANGLE
& SAVE
by MARJORIE

The Redondo Triangle is a complete shopping center of 19 units. It is located right on the water front in Redondo Beach. Lots of free parking space at all times. It's a pleasant shopping district.

Are you looking for a store that has a complete boys department? At BYRNE'S TIDY TOTS you will find everything you need for your young man. They have stacks and stacks of name brand tee shirts, some with collars, others plain neckline. If you would like to avoid ironing, get several pair of the woven seersucker coveralls in brown, blue, or red stripes, only \$2.98. Also the original zipper front play garment, KWIKI.

Skinner's satin on special for June Brides at FLORENCE FABRICS. It is 45 inches wide, only \$1.98 a yard. They have Chantilly lace, nylon tulle, as well as beautifully colored net for the bridesmaid's gowns. Strong colors as well as the soft pastels and taffetas to match. This is one way of getting exactly the styles and colors you want for your wedding. Ask them to recommend dress-makers to you.

Although the MADAMOISELLE SHOP has built their reputation on dresses, suits and coats, this is a little reminder that they also have an abundance of co-ordinated sports groups and Nationally advertised bathing suits. Rose Marie Reid, Cole of California, Flexes, Maurice Handler and many other bathing suits that are well known to you. It may be a little early for some of you but you know it is the early buyer that gets in on the best selection.

Buy a Bell & Howell 8mm home movie outfit now—and save \$15. This is a special offer for a limited time only. Here's how the offer works. When you buy a Bell & Howell Sun Dial 8mm movie camera the TRIANGLE CAMERA SHOP will give you a special "Buy the pair bonus" certificate. This certificate is worth a full \$15 off the regular purchase price of a new Bell & Howell 500-watt 8mm projector. Maybe you have been waiting for this opportunity.

but it would also make a perfect gift for the graduate or newly-weds.

Do you have trouble with your children's running feet? May we prescribe sturdy BUSTER BROWN SHOES? These famous shoes for children are featured at JERRY'S SHOES. They keep complete record cards on children and guarantee fit. Right now they have a full line of children's play sandals—all prices. They also carry the Robin Hood shoe, made by the same company that makes Buster Brown, but they cost you less. You can promise the kids a ride on their Merry-Go-Round too.

Believe me, I counted them, there are over 500 skirts to choose from at the SALLY SHOP. If you like color as well as I do, you will be delighted with the array of colors as well as the fabric designs. There is a style for every figure too. Priced from \$3.99 to \$7.99. The Sally Shop is featuring a special this week on a regular \$2.98 blouse—now only \$1.99. It is a good looking soft white cotton blouse with a small design. Has a 3/4 cuff sleeve, a large collar and good detail work on the yoke.

I know where you can find a dream formal for daughter's big prom date. At DUNLAP'S DEPARTMENT STORE. A crisp, fresh stock of sherbet colored formal in a good price range... \$14.95 to \$22.95. Get in on the first selection! Upstairs, in the women's section, you will find many specials. For instance, this week women's suits are on sale at \$14.88. It is first come, first served and there is a whole rack of them. Go prepared to save yourself some money on other things too.

For All the Gifts You Need—All You Need is WALLACE JEWELERS. It is time now to lay away a gift for graduation. They have the largest selection of nationally advertised watches. Bulova, Gruen, Elgin, Hamilton, Longines, Wittnauer, Omega and LeCoultre. It might be wise to take advantage of the 20% discount being offered now on all ELGIN watches. Here at Wallace Jewelers you can buy that watch for as little as \$1.00 a week.



COUNCIL P-TA... New officers were installed at the annual May breakfast held Tuesday. From left to right are: (seated) Mmes. E. W. Ingram, first vice-president; Bruce Howey, second vice-president; W. A. Wright, president; G. H. Blake, third

vice-president; W. W. Jackson, 4th vice-president, (standing) G. Runstead, financial secretary; J. H. Cortez, auditor; Duane Sherwood, corresponding secretary; W. L. Steinwachs, treasurer; Dana Houston, recording secretary.

Officers Installed At Newly Formed P-TA Group Here

Election of officers highlighted the recent organizational meeting of the Howard Wood P-TA which was held at the school, 2250 235th street, Torrance. This is the newest P-TA unit to be formed in Torrance, and also the first to be formed under the new 33rd district of P-TA in the state of California. Meetings are to be held hereafter on the first Thursday of each month, it was revealed.

Officers installed were Mrs. Lee M. Polick, president; Mrs. D. B. Houston, first vice-president; Robert Evans, the school principal, 2nd vice-president; Mrs. E. Raines, recording secretary; Mrs. Walter Sharen, corresponding secretary; Mrs. I. L. Eckesley, treasurer; Mr. Willard Reich, auditor; Mrs. Howard Kell, historian; and Mrs. Richard Thompson as parliamentarian. Mrs. A. L. Turner, financial secretary of Forst District P-TA acted as installing officer.

Guests presented were Mrs. J. J. Millard, California State P-TA Citizenship chairman; Mrs. Victor Benard, parliamentarian of Torrance Council P-TA; Mrs. R. Moffitt, Torrance Elementary P-TA president; Mrs. E. Ingram, Torrance Council Treasurer; and Mrs. Hartley Carr, president of Torrance Council P-TA, who presented the new unit, on behalf of the Torrance Council, a treasurer's book and secretary's book. Mrs. U. G. Tidmarsh and Mrs. C. Hawley were in charge of refreshments.

BROWNIES VISIT KNUDSEN PLANT

Brownie Troop 698, sponsored by Halldale Avenue School P-TA, recently enjoyed a guided tour of the Knudsen Creamery Company plant in Los Angeles followed by a picnic lunch at Exposition Park.

Making the trip were Charlee McNeese, Claudia Bowers, Valerie Neal, Melinda Dane, Sandra Ruggles, Becky Tapia, Carolyn Schilling, Marilyn Schilling, Carol Salcido, and Regina Carlton, accompanied by Mrs. J. Bowers, E. E. Salcido, A. G. Schilling, and A. B. Tapia.

Society

Business Women Elect Officers For Coming Year

Last week at the City Hall saw the important annual election of officers for the Business & Professional Women's Club of Torrance. Virginia Beck of Chicago Bridge & Iron Co., was re-elected president. The new first vice-president is Molly Marshall, teacher at North Torrance elementary school.

Muriel Whiting of National Supply Co., 2nd vice-president; Jackie Trenholm, of the Fred J. Early Co., recording secretary; Betty Massie, office secretary for the Evelyn Carr elementary school, corresponding secretary; Ellen Blackshere, of the Torrance municipal district, treasurer; and Frances Lee of Bernard's shoe store, auditor.

A special farewell was given Bess Tufts, outgoing corresponding secretary, who had made a great success of a very difficult job, said Fran Draie, who publishes the bulletins written by the corresponding secretary.

Virginia Beck and Molly Marshall are scheduled to leave for San Francisco today as delegates to the three-day state convention of BPW on May 13, 14, and 15. Because of this convention, the dinner meeting and installation of officers at the Palos Verdes country club, has been moved up to Monday night, May 24, at 7 p.m. Reservations for the installation dinner may be obtained by calling Virginia Beck at FA 8-5241, evenings; Evelyn Lynch days, FA 8-1640, nights FA 8-1429. New members recently joining BPW of Torrance are

P-TA Council Stages Annual May Breakfast

The Torrance Council of Parents and Teachers met for their annual May breakfast and installation of officers last Tuesday morning at the woman's club, 1422 Engracia avenue.

Officers installed for the 1954-55 term were Mrs. W. A. Wright, president, who took over the gavel from Mrs. H. E. Carr; Mesdames E. W. Ingram, first vice-president; Bruce Howey, second vice-president; G. H. Blake, third vice-president; W. W. Jackson, fourth vice-president; Dana Houston, recording secretary; Duane Sherwood, corresponding secretary; G. Runstead, financial secretary; W. L. Steinwachs, treasurer; J. H. Cortez, auditor; A. B. Covie, historian; and A. C. Turner, parliamentarian.

Mrs. H. A. Spurgeon, third vice-president of First District, acted as installing officer.

Mrs. E. S. Moon was arrangement chairman, and Mrs. J. H. Cortez acted as courtesy chairman at the breakfast which was prepared by members of the

Woman's Club and served prior to the installation. Under the direction of Walter Slike, players from the forthcoming Torrance high school production, "Rio Rico," entertained the group with excerpts from the operetta. Publicity and program awards were presented, and President-elect Mrs. Wright gave a report on her attendance at the recent state P-TA convention. One of the highlights of the program was a historical skit illustrated by tableaux produced and narrated by Mrs. Clark Harris and Mrs. Duane Sherwood of North Torrance P-TA.

Royal Neighbors Meet

Under the chairmanship of Mrs. Opal Hoy, the Royal Neighbors are holding a card party next Tuesday evening at 8 p.m. at the Woman's Club. There will be the regular games, prizes and a door prize.

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 - Camera Shop
 - Lenore's Florist
 - Wallace Jewelers
 - Barber Shop
 - Ocee's Beauty Cove
 - Dunlap's Men's Store
 - Mayfair Market
 - J. J. Newberry
 - Dunlap's Dept. Store
 - Byrne's Tidy Tots
 - Paul's Cleaners & Laundromat
 - Mode O' Day

Parents In Spelling B

At a recent meeting of the 259th Place P-TA, some interesting moments were provided by a spelling B between upper grade students and parents selected from the audience. Appropriately, the topic of the meeting was "Appreciating Our Public Schools."

Parents Urged To Aid Cub Scouts

Participation of mothers and fathers is greatly needed for Cub Scout Pack 228 activities, according to Mrs. E. E. Salcido, president of the Halldale Avenue School P-TA, sponsor of the group.

HELPERS

Mrs. A. E. Palmer of Torrance Woman's club was general chairman of the P-TA Council breakfast last Tuesday morning. Serving on her committee were Mesdames Mitchell Nackerman, James Burchett, N. Gregory, M. A. Bauman, J. A. Eisenbrandt, Hugh Bowman, H. J. Osborne, D. L. Sears, W. I. Laughon, M. M. Schwab, H. L. Mitchell, K. D. Figgins, G. S. Evans, and Miss Frances Dimitri.